



BILL PROFT

Business Unit Director - Rescue Products

Bill Proft is the Business Unit Director of Rescue Products for Pierce Manufacturing. With more than 32 years of experience working at Pierce, Bill leads the team responsible for the design and manufacture of the company's Rescue vehicles, including: preliminary and approval drawings, order management, vehicle design, and final assembly. Bill and his team are responsible for Pierce Rescue products from start to finish, and even beyond, helping to provide support once apparatus is placed in service.

As a former paid-on-call firefighter and EMT-Paramedic with the Wauconda Volunteer Fire Department, Bill is able to bring first-hand experience to his role at Pierce. His certifications included Firefighter III, Apparatus Engineer, and Paramedic. Bill is a graduate of the University of Wisconsin-Madison with a Bachelor of Science degree in Mechanical Engineering.

I enjoy working with teams dedicated to helping our customers develop solutions for their unique requirements. Every customer is different, and we take great pride in making each customer experience personal. It's a pleasure to see the faces of delighted customers at the end of the process.