



LISA R. BARWICK

Vice President of Marketing, Vocational Segment

Lisa Barwick is the Vice President of Marketing for the Oshkosh Corporation Vocational Segment which includes Pierce Manufacturing, Oshkosh Airport Products, Frontline Communications, MAXIMETAL, McNeilus, Oshkosh S-Series, IMT and Oshkosh AeroTech.

Lisa joined Pierce Manufacturing in 2009 and has held a variety of roles including leading the aerial business unit and product management. Lisa has been involved in bringing many innovative products to market and has brought Pierce's dealer training and education to new levels by pioneering LEADS (Learning, Education, and Development System).

Lisa is a graduate of the University of Wisconsin-Madison with a Bachelor of Science in Engineering Mechanics. She has held positions in sales, marketing, business development, product management and engineering.